FPSA 2026 WEBINAR SERIES
ANNUAL SPONSORSHIP

$5,000 (Member) | $7,500 (Nonmember)

Position your brand at the center of FPSA's year round education strategy through annual sponsorship of the 2026 Webinar Series. Sponsors receive visibility across a minimum of 24 webinars planned for 2026, with topics and dates released throughout the year.

This structure provides consistent, high-value exposure at an average of just over $200 per webinar for members and under $300 for nonmembers, while keeping FPSA's content fresh and responsive to member needs.

Sponsorship Includes:

Year-Long Brand Visibility
Logo placement across all webinar marketing and promotional materials, including email campaigns, social media promotion, FPSA Connect community posts, and the FPSA website event calendar.

Series-Level Recognition
Logo featured in the webinar waiting room and displayed during each session, with verbal recognition during webinar closings to reinforce sponsor visibility across the full series.

Post-Event & On-Demand Exposure
Your logo will appear in post-webinar thank-you emails with direct links to your website and remain embedded on the on-demand recording in FPSA's Resource Library, providing ongoing exposure to members beyond the live event.

Note: This sponsorship applies to FPSA educational webinars and does not include FPSA research studies and the respective webinars or special event webinars.

Limited Availability – Secure Your Sponsorship for 2026

Contact AJ Wunder at ajwunder@fpsa.org | (703) 663-1231

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